

**FY2023 EVENT
FOLLOW-UP
REPORT**



**PARK COUNTY
TRAVEL
COUNCIL**

1. Name of Event _____
2. Organization _____
3. Date of Event _____ How many years has this event taken place? _____
4. Amount Granted by PCTC: \$ _____
5. Were funds received from other sources for this event? If "yes", list sources: _____

6. What advertising for your event was most effective? _____
Why _____
7. Least effective? _____ Why _____
8. How many participants were expected to participate in this event? _____
9. How many participants actually participated? _____
10. How many spectators were expected to attend this event? _____
11. How many spectators actually attended? _____
12. What percentage was out-of-state? _____% Spectators _____% Participants
13. What percentage was out-of-Park County? _____% Spectators _____% Participants
14. In what ways can this event improve? _____
15. Please rate how your event affected business for the following:
(4 = High impact, 3 = Medium impact, 2 = Low impact, 1 = No impact)
____ Hotels/Motels ____ Restaurants ____ Retailers ____ Attractions ____ Airport
Other _____ Explain _____
16. Please summarize the highlights of this years' event: _____

Please attach a financial summary of this event (income and expenses).